



## NEWS RELEASE

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### **Peace River Manasota Regional Water Supply Authority Participates in Seventh Annual “Imagine a Day without Water” Awareness Campaign**

(Lakewood Ranch, FL) – On Thursday, **October 21, 2021**, the Peace River Manasota Regional Water Supply Authority will join others across the country for the seventh annual Imagine a Day without Water, a nationwide day of education and advocacy about the value of water. Led by the Value of Water Campaign, over a thousand organizations across the country will raise awareness about not taking water for granted and the crucial need for investment in our nation’s water systems.

“Water is vital to our health and our community. The employees here at the Authority take pride in providing quality water service to our customers every day. This week is a good time to think about what so many of us take for granted.” said Executive Director, Mike Coates.

Turning on the tap for clean, safe drinking water and flushing the toilet with no second thought about what happens to the wastewater, are daily actions most Americans take for granted. Drought, flooding, and population changes are stressing water and wastewater systems across the country. A day without water service is a public health and an economic disaster: a single nationwide day without water service would put [\\$43.5 billion](#) in economic activity at risk.

The Authority created a video (see below) to highlight what we would miss without water and has posted the video on their website [regionalwater.org](http://regionalwater.org), their Facebook page [@PRMRWSA](https://www.facebook.com/PRMRWSA) – and on Twitter [@RegionalH2O](https://twitter.com/RegionalH2O) with [#ValueWater](#).

[Imagine a Day without Water – Peace River Manasota Regional Water Supply Authority \(video\)](#)

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*The Peace River Manasota Regional Water Supply Authority is comprised of Charlotte, DeSoto, Manatee and Sarasota Counties to provide cooperation and collaboration to create, maintain and expand a sustainable, interconnected regional water supply system.*

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